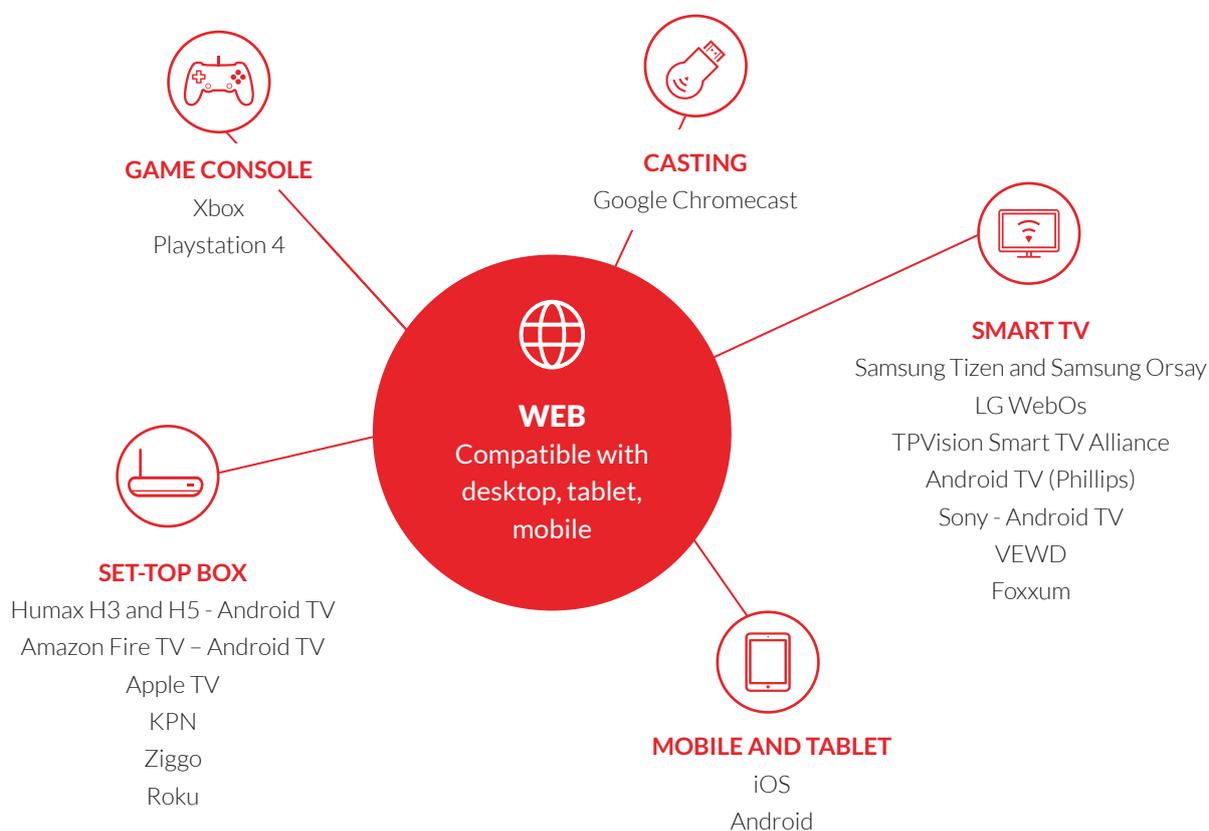


Your video content on every screen with AudiencePlayer

Sometimes a picture is worth a thousand words. And the current popularity of video only proves that this saying is true. However self-evident this all may seem, getting a good ROI from video content is a real challenge. To launch a video platform that's successful, you need to stand out from the rest and stay ahead of your subscribers' changing viewing habits. Only yesterday, they used a single screen to access their content, today they continuously switch screens instead. Therefore, it's crucial to make your video content available on various channels, from mobile and smart tv to Google Chromecast and a set-top box. But how to get started with all that? People's Playground's AudiencePlayer gladly shows you the way.

YOUR VIDEOS, ON EVERY DEVICE





YOU DELIVER THE CONTENT, WE HELP YOU CREATE MORE VALUE. THE PERFECT MATCH!

People's Playground is a dynamic company with an endless passion for video. Helping you achieve your goals, is our top priority. How exactly do we make this happen? Well, we set up a complete and scalable video platform, that consists of a useful CMS for you and an appealing interface for the subscriber. How you use it and what you want to do with it, is completely up to you. You can upload, manage and analyse your content easily behind the scenes, choose a suitable subscription format and display your videos effortlessly on every device.

And what about the technical side of it all? Don't worry. While you create inspiring content, we take care of the rest. We use our expertise to offer high-quality advice and help you every step of the way. We contribute proactively to strategic thinking and show you what's the best way to build and launch your platform within your budget.

Being a reliable partner for you and your company, is People's Playground's ultimate ambition. Our cooperation isn't successful, unless your video platform is a success first.

How can we help you?

Thinking about starting your own video platform? That's incredible!
Let's discover together how we can turn this into reality.
Contact us anytime and we'll gladly help you pave the way to success.

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